

NFTs: Right Click and Save

Written by
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As Oliver Geiler-Ingham, a 20-year-old college student, sets his hot cocoa down, which is overflowing with marshmallows, he checks the floor price of his most valued NFT (Non-Fungible Token), a \$40,000 jpeg. To put it simply, NFTs are like trading money for a jpeg that is one-of-a-kind. Every morning, he can be found wrapped up in a blanket scouring various NFT websites like Opensea and Nifty for upcoming projects to join. Oliver began the NFT space experience by joining different groups on discord and following well-known people in the space on twitter. In March 2021, Oliver found a group called TopShop that featured highlight reels of sports into NFTs. Without proper research done to back his opinion, Oliver began his hatred for NFTs until he realized the utility and value behind them.

As a junior in college, he joined the space by purchasing his first NFT. Anyone can join the NFT space by purchasing through popular platforms and joining the projects discord group. Although his first experience in NFTs was not successful and resulted in a loss of profit, he continued his research. Looking at projects, Oliver looks for five things: the team, the artwork, community, technology, and the roadmap. With this research, Oliver purchased an NFT project called Doodles at \$3,500 and has grossed over \$35,000 in profits since October, 2021. Oliver is currently working with an NFT group called Robotos as a moderator and is currently in the process of creating quality clothes for the brand.

What was your first integration with the NFT space?

My first interaction with the space, I got slammed. I did not do my research and solely bought into a project because of the creator's name. This creator is a mainstream DJ, Steve Aoiki, and released a project with the roadmap to create a show based on the characters, but we have not heard any progress since summer 2021. I bought into the project for \$2,500 and the floor price currently goes for \$1,000.

What are some benefits you have personally experienced since joining the space?

Since joining the space, I have been recognized for my contributions towards a community called Robotos and was made a moderator for their discord group. The artist of the project personally sent me three NFTs as a sign of appreciation for my work, so I've definitely experienced a financial gain since joining. In this Robotos community, I have helped several individuals with job connections whether it is through web design or digital artwork.

What are some stresses and reliefs you have experienced?

I can't sleep anymore because the NFT market place is volatile, meaning the market place fluctuates constantly. One of the reliefs to working in the space is the comfort of working from home and not having a typical college student job. I get relief when people also thank me for my

work and my help. Through this space I have been able to build substantial friendships and connections.

What have you done with the money earned from NFTS?

I have been able to invest my profits and have managed to maintain a lifestyle through NFT profits. My rent has currently all been paid for by NFTs. I also gave back to my parents and bought them a new computer for my mom's job and my other mother, I bought a new cash register for her cafe.

What are some upcoming projects that you or your team is working on?

I am currently working on a clothing line with my team to have tangible representations of the NFT brand. I also am working with city members of San Francisco to have a mural of the NFT placed somewhere with lots of foot-traffic. My team is also working with Time Magazine to create a children's TV show using the Robotos NFT.